



Search using: ☐ HotBot ☐ Lycos ☒ Google ☐ Ask Jeeves

SEARCH

[Homepage](#) |

[Advanced Search](#)

CUSTOM WEB FILTERS

[Tools](#) | [HotBot Skins](#) | [Preferences](#)

Date: Before October 01 1997 [[Edit this Search](#)]

1. [Affinity Health Plans](#) (sponsored link)

Fortis MGA Affinity Services provides association health benefits nationwide. Private labeled and endorsed by Nfib.

www.fortismga.com

2. [Maritz Affinity Marketing](#) (sponsored link)

Choose Maritz to design and launch a full-service loyalty marketing solution that yields positive and measurable results for you and your customers...

www.maritzloyalty.com

3. [Earn Cash for Your Affinity Group](#) (sponsored link)

Earn cash for your affinity group! Partner with us and get a customized Web page, dedicated support and generous commissions. The best pa...

www.freehomebusinessopportunity.com

WEB RESULTS by **Google** (Showing Results 1 - 8 of 8)

1. [Internet Millionaires Page - EarthLink](#)

... The Company markets its services through multiple distribution channels, including affinity marketing partnerships, customer referrals and promotional programs ...

www.pulver.com/million/earth.htm - 12 KB

2. [Chapter 3 Questions](#)

Chapter 6 Questions. Affinity marketing, a marketing strategy used by MBNA to market its credit cards, relies on the following social factor: ...

www.udel.edu/alex/chaptt6.html - 3 KB

3. [Fortune 2000 receives scholarship in student's name \(09-22-94\)](#)

... She worked for the bank's affinity marketing department, which deals with customized credit cards, and she wrote a reference guide on this type of banking ...

www.udel.edu/PR/UpDate/95/4/21.html - 3 KB

4. [Financing Rural America](#)

... If you couple that easy access with all the affinity marketing with other products and ser- vices

which are completely unrelated to the banking industry and ...
www.kc.frb.org/PUBLICAT/fra/fra97war.pdf - 0 B

5. Shopping Club Company to Bid For 2 Software Industry Giants

... the first consumer shopping transactions via computer nearly 20 years ago, but it has achieved its greatest success in an area analysts call affinity marketing ...
is.gseis.ucla.edu/impact/w96/News/News7/0221soft.html - 8 KB

6. UCD News April 1995

... Tommy Canning, Services Department and David Farrell, Electronic and Electrical Engineering Department (winners); and Aileen Sheehan, Affinity Marketing. ...
www.ucd.ie/~ucdnews/apr95/insurance.html - 2 KB

7. Red Rock Eater Digest - TNO 1(9).

... robotics.eecs.berkeley.edu/~paulos/SRL/ The August 8th issue of the direct marketing industry journal "DM News" reports that "Affinity Marketing Group is ...
commons.somewhere.com/rre/1994/TNO.1.9.html - 35 KB

8. Publishing Models for Internet Commerce

... This relationship runs all through publishing--and not just magazine publishing. Publishing marketing is always affinity marketing: ...
www.isoc.org/HMP/PAPER/063/html/paper.html - 38 KB

Search for ""affinity marketing"" using: [HotBot](#), [Lycos](#), [Ask Jeeves](#)

[Advertise](#) | [Help](#) | [Text-only Skin](#) | [Submit Site](#) | [HotBot International](#) | [Visit Canada](#)
[travel.Sympatico.ca](#) | [Yellow Pages](#)

© [Copyright](#) 2003, Lycos, Inc. All Rights Reserved. | [Privacy Policy](#) | [Terms & Conditions](#) | [HotBot Your Site](#)

NOTE: You can't see most of our site's design details because your browser doesn't support basic Web standards. You should consider upgrading to a more recent browser release. If you choose to continue with the use of your current browser however, all of our content will continue to be accessible to all versions of every browser.